



*Alexander County Chamber of Commerce and  
Catawba Valley Community College, Alexander Center  
Cordially invite you to attend a*

## **Learn @ Lunch Program**

Tuesday, July 21, 2009 @ 11:30am - 12:30pm, at the CVCC Alexander Center

# **INVESTING - "HAVE A PLAN"**

## **"I Have Money To Invest, Where Do I Begin?"**

**PRESENTER: BROOK BIDDY, EDWARD JONES FINANCIAL ADVISOR**

**WHAT YOU WILL LEARN:** Investing is the first step toward building a more financially secure future - As you're probably all too aware, investing can also be intimidating, especially when you've never done it before. But like anything else, it's much simpler if you have a plan in place.

### **Identify Goals:**

- Do you want to buy a new home?
- Pay for a child's education?
- Simply looking for long-term savings?
- Once you have your goals defined, you will know how much you need, when you need it, and you should be able to make better decisions about what investment options are best for you.

### **Evaluate Needs:**

- Evaluate your current financial picture.
- Do you have a clear picture of your current expenses and where your money is going?
- Are you carrying a lot of credit card debt?
- Do you have an emergency reserve with at least three months of income in savings?

### **The Big Picture:**

- Develop an investment plan that makes sense for you.
- Learn the smartest way is to put money into quality investments that have solid track records to help ride out the ups and downs of the market without sacrificing your long-term goals.

### **Get Started:**

- Learn how to prioritize your financial needs and turn them into measurable goals.
- Talk one-on-one with your financial advisor.
- Edward Jones will provide a complimentary portfolio review, a service that can help identify and prioritize your financial goals and track your progress toward achieving them.

**RESERVATIONS REQUIRED: To register for this event contact:  
Denise Elder @ the Chamber 828-632-8141  
Linda Graham @ CVCC 828-632-8221**

**Deadline to register: July 17<sup>th</sup> @ 5pm.**